

### **Welcome to Bournemouth Water**

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Through our five water treatment works and 2,838km of water mains, we provide water services to over 200,000 properties in Dorset, Hampshire and Wiltshire. In April 2016 we merged with South West Water, providing the opportunity to identify and share best practices across both companies whilst retaining our identity and performance targets to 2020.

### **ABOUT THIS DOCUMENT**

Following our merger with South West Water, we have retained our performance commitments and aligned them to the overall business outcomes.

This document sets out our performance in 2018/19 against the commitments we made to our customers in our Business Plan. It is a summary of our Annual Performance Report which contains more details on our performance commitments and financial performance. The Annual Performance Report can be found at www.southwestwater.co.uk/report2019.



### Our business outcomes

Clean, safe and reliable drinking water





Available and sufficient resources





Responsive to customers





Protecting the environment





Benefiting the community





Fair charging for all





### Summary of our performance against our 2018/19 targets

We measure and report performance against six outcomes through 15 performance commitments. Against each of the 15 performance commitments we set ourselves stretching targets to meet which were agreed with our customers. For some of these we earn a reward if we outperform the target but incur a penalty if we fail to meet the target.

Our performance commitments have either an annual target or a five year target in 2020. Of the annual targets, we delivered 5 out of 5 in 2018/19. We are on track to deliver all of our commitments by 2020.

The following pages contain more information on our performance in 2018/19.



## Clean, safe and reliable drinking water

Providing an uninterrupted supply of fresh clean water that not only meets the highest water quality standards but is also free from unwanted taste, colour or smell.

2 of 2

2018/19 targets met



## Protecting the environment

Minimising our impact on the world around us and taking steps to protect and enhance it where possible.

1 of 1

2018/19 targets met



## Available and sufficient resources

Preventing restrictions on water use and managing and delivering the region's supplies as efficiently as possible.

2 of 2

2018/19 targets met



## Benefiting the community

Having a positive long-term effect on people and quality of life in the region

## On track



## Responsive to customers

Dealing with customer requests, problems and queries quickly and efficiently, and ensuring the service our customers receive represents value for money.

On track



### Fair charging for all

Being efficient in order to keep our costs as low as possible and offering support to those who struggle to pay.

On track

# Our performance in 2018/19

Water quality - mean zonal compliance  Clean, Safe and Reliable Drinking Water  Available and Sufficient Resources  Perotecting the environment  Protecting the environment  Contributing to our community*  Water quality - mean zonal compliance  Water quality - mean zonal compliance  Customer contacts: taste and number/1,000 123 0.71 met population  Protecting the community  Water quality - mean zonal compliance  Customer sonal compliance  Number/1,000 123 0.71 met population  Reagalitres/day 18.28  Large scale interruptions* thousand properties  Poecreasing average mins/property 4.4 0.7 met properties  Maintain serviceable assets category stable stable met properties  Namintain serviceable assets category stable stable met properties  Responsiveness to Customers  Service Incentive Mechanism score 87.6 (SIM)*  New customer relationship from 14.2 per properties  Reduce energy used in water delivery*  Protecting the environment environment environment environment environment environment freview annual review annu	OUTCOME	PERFORMANCE COMMITMENT	UNITS	2018/19 TARGET	2018/19 ACTUAL PERFORMANCE	TARGET MET	REWARD/ PENALTY £K
Clean, Safe and Reliable Drinking Water  Available and Sufficient Resources  Reduce leakage* megalitres/day 18.28  Large scale interruptions* thousand properties  Decreasing average interruptions >3 hours  Maintain serviceable assets category stable stable met  Reducing per capita consumption*  Repair visible leaks* % 74  Service Incentive Mechanism score 87.6  (SIM)*  Responsiveness to Customers  Reduce energy used in water delivery*  Reduce energy used in water delivery*  Support a healthy natural environment  Contributing to our community*  Metering – continue current strategy*  Metering – continue current number 7,872			%	100	100	met	
Available and Sufficient Resources  Decreasing average interruptions > 3 hours  Maintain serviceable assets category stable met  Reducing per capita consumption*  Repair visible leaks * % 74  Service Incentive Mechanism (SIM)*  New customers relationship management system*  Reduce energy used in water delivery*  Reduce energy used in water environment  Contributing to our community*  Metering – continue current strategy*  Large scale interruptions* thousand properties  4.3  4.3  4.4  0.7 met  151.3  151.3  274  Service Incentive Mechanism score 87.6  87.6  87.6  87.6  87.6  87.6  87.7  88.7  89.7  89.7  80.7  8	Reliable Drinking			1.23	0.71	met	
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Metering – continue current number 7,872  strategy*	(5)		Days		44		
strategy*							
F :			number		7,872		
Fair charging for all % 3.25		Fair customer bills*	%		3.25		
Total	Total						

Performance commitments with a 2020 target.

### Our performance in 2018/19 continued

## Where we have performed well

We have met or exceeded all of our commitments to our customers which have a target in this year, and we are on track to meet the 2020 commitments we set out in our Business Plan.

In some cases where we have exceeded our stretching targets, we have an opportunity to earn a reward and where we have underperformed against the target, we could incur a penalty. As we have met all of our commitments in 2018/19 we have not incurred any penalties for underperformance and have not earned a reward due to the design of the incentives.

We continue to deliver for our customers and 2018 was another year without water restrictions for the Bournemouth area. We also continued to represent a high standard for drinking water quality, reaching our target of 100%, as well as delivering industry-leading performance on minimising customer supply interruptions.

Bournemouth Water also continued its excellent service incentive mechanism performance - the industry-wide measure for customer service - with a score of 87.6. This included a further 15% reduction in residential written complaints (which have reduced by 65% since 2015/16). Our strategy is focused on being more proactive in the way we interact with our customers, notifying them when issues may arise and ensuring we communicate using the most appropriate channel to meet their needs and expectations.

In return for taking water from the environment, we also give back what we can by promoting biodiversity on our sites and leaving the environment in an improved condition. We are committed to going above and beyond our statutory obligations and have provided an annual review of environmental projects in the Bournemouth Water area to Natural England and the Environment Agency including progress made and further activities to be undertaken by 2020.

## How does our performance compare to other water companies

The website Discover Water was launched in 2016 to help customers find out more information on their water services and companies and provide a central source of data for comparing performance across water companies.

The details below summarise the information from Discover Water and shows how we are performing against a small range of measures compared to the rest of the industry. Not all our business plan commitments are included in the Discover Water comparative information. More information can be found at www.discoverwater.co.uk

### WATER MEASURES

### Better than average

- Water quality
- Discoloured water
- Taste and smell of water
- Leakage
- Supply interruptions

### **Below average**

Customer water usage

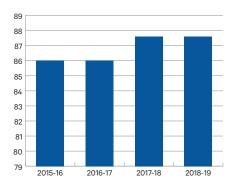
### CUSTOMER SERVICE

### Better than average

 Service Incentive Mechanism (Ofwat measure of the quality of customer service)

#### **CUSTOMER SERVICE**

(as measured as SIM)



Although the majority of our performance is above the industry average we are still committed to continually improve performance in these areas. The only measure where we are not performing better than the industry average is customer water usage, reflecting the exceptionally hot, dry summer driving increased demand. Moving forward and as part of our long-term plan for managing water resources, we have set challenging targets to continue to reduce water usage

For more information on how our performance compares to other companies please see the 2018 Drinking Water Inspectorate's annual report 'Drinking Water 2018' (http://www.dwi.gov.uk/about/annual-report/2018/index.html).

### **Bournemouth Water Limited**

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