

Press Release

Water supply company donates old uniforms to charity

30 September 2011



Roger Harrington, Managing Director, Sembcorp Bournemouth Water,
and Rowan Lockyer, Compliance Administrator,
with some of the clothing donated to Mission Direct in Sierra Leone

Old uniforms from the former Bournemouth & West Hampshire Water (BWHW) company are on their way to an African charity.

The clothing, including trousers, shorts, shirts, sweatshirts and hats, has been donated by Sembcorp Bournemouth Water (SBW) to Mission Direct.

The donation follows the company's rebranding from BWHW to SBW earlier this year.

The new SBW uniforms are primarily black with the new logo in white. The costs of the rebranding were picked up by SBW's parent group.

The old BWHW clothing will be used by Mission Direct for the City of Rest, a mental health hospital in Sierra Leone.

Richard Stanbrook, SBW's Corporate & Revenue Services Manager, visited Sierra Leone in 2008 to help with a project to improve the infrastructure. He has since maintained links with Mission Direct.

Richard said: "You need to go to Sierra Leone to even begin to gain any real appreciation of the poverty in many regions and the absence of basic infrastructure which we take for granted in the UK.

"SBW is very happy to be able to send work clothing which it no longer needs and which will help some people in their everyday life."

The clothing left the UK on September 28 for shipping to Sierra Leone via Holland.