

Press Release

SBW helps school pupils to be 'waterwise'

9 March 2012



Tricia Zimmerman, SBW's educational teacher, helps pupils at New Milton Junior School deliver an assembly on being 'waterwise.'

Pupils at New Milton Junior School have been learning the three R's – Reduce, Reuse and Recycle – with the help of Sembcorp Bournemouth Water (SBW).

The water company helped Year Three children to deliver a school assembly on water saving as part of their P.O.P (Protect Our Planet) topic.

It covered the damage that water abstraction can do to wildlife and also highlighted simple ways that the youngsters, and their families, can reduce the amount of water they use.

Roger Harrington, Managing Director, said SBW placed great importance on visiting primary and junior schools in its coverage area to help children understand the importance of being 'waterwise'

"We first went to New Milton Junior School last year and when they asked us to return to talk to the whole school about water efficiency we were only too happy to do so," he added.

Tom Chappell, Lower School Leader, said: "As a rights respecting school, we always look for ways to help the children consider their responsibilities on a global, national and local scale.

"The children really enjoyed the assembly and came away buzzing about saving water. When I was a child I remember learning about ways to save water and they have stuck with me today so the message couldn't be easier to remember."