

Press Release

SBW urges customers to use water wisely

5 April 2012

Customers of Sembcorp Bournemouth Water (SBW) are being urged to use their supply wisely and to avoid waste wherever possible.

Unlike other parts of the country SBW says that it has no plans to introduce any restrictions on the use of water by customers this year, including a hosepipe ban.

However the company, which provides water to about half a million people in parts of Dorset, Hampshire and Wiltshire, says river flows are very low and customers should use water wisely.

Roger Harrington, Managing Director, said: “We don’t anticipate the need for restrictions this year but, after an exceptionally dry winter, our message to customers is to be even more aware that water is a scarce commodity and to avoid waste where possible.

“Small changes in the home and your everyday behaviour can have a major impact on water consumption,” he added.

Advice from SBW includes:

- Take a shower instead of a bath and make the showers shorter
- Turn off the tap when brushing your teeth
- Do full loads in your washing machine and dishwasher
- Get a water butt and collect rainwater for garden watering

Further advice to customers about water efficiency can be found on SBW’s website at: www.sembcorpbw.co.uk